Statement-II

Important Findings Of The Evaluations Study of the Prime Minister's Rozgar Yojana (Second Round)

(i) 61.3% of beneficiaries belong to general category, 25.6% to OBCs, 11.0% to SCs and 2.1% to STs, Proportion of women is 14%.

(ii) Sanction is 81.6% of target and 74.7% of sanctioned cases are dibursed.

(iii) Average amount of loan disbursed is Rs. 57,403/- per beneficiary.

(iv) Employment generated is 1.94 persons per functional unit.

(v) The distribution of the beneficiaries in rural and urban areas is 49.9% and 50.1% respectively.

(vi) Assets have been created in 89.7% of the cases disbursed.

(vii) About 36.4% of the beneficiaries were repaying the loan instalment on time.

(viii) Wilful default has been found in 16% of the default cases.

Reforms in agro products' marketing

3565. MS. PRAMILA BOHIDAR: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) the details of the reforms being undertaken in agro products marketing;

(b) the number of agro clinics and agro-business centres set up during the second half of the previous fiscal year; and

(c) the employment generated through the above schemes?

THE MINISTER OF STATE OF THE MINISTRY OF AGRO AND RURAL INDUSTRIES (SHRI SANGH PRIYA GAUTAM): (a) In order to boost the marketing avenues and the images of agro products, three brand names *viz.* "Sarvodaya", "Khadi" and "Deshi Aahar" have been launched covering various Khadi and Village Industries (KVI) products. 'Khadi Package' announced by the Government on 14.05.2001, mainly

consists of creation packaging and design facilities, measures to promote marketing, renovation and modernization of Khadi Bhavans and Sales outlets, brand building, cluster development, focus on core areas and provision of additional working capital etc. Consequently, to bring out better designed agro products which can satisfy consumers choice and sustain in market competition, arrangements have been made with National Institute of Design (NID), National Institute of Fashion Technology (NIFT). A franchise scheme for tapping the private showrooms for marketing of branded KVI products was launched in Delhi.

(b) 8687 agro-based units were set up during the second half of 2002-03 (upto Feb. 2003) in the country, which would be marketing their products also. No separate Agro clinics and agro based Business Centres for marketing were set up by Khadi and Village Industries Commission (KVIC) during the second half of the financial year 2002-03.

(c) The State-wise details of number of agro based industries set up under REGP during second quarter of 2002-03 (Upto February, 2003) alongwith the employment generated are given in the enclosed Statement.

Statement

Agro-based Industries under REGP during second quarter of 2002-03 (State-wise) (upto Feb. 2003)

Sl. No.	State/UT	No. of Projects Oct. 02 to Feb. 03	Employment (Nos.) Oct. 02 to Feb. 03
1	2	3	4
1.	A.P.	802	13319
2.	Arunachal Pradesh	12	94
3.	Assam	195	749
4.	Bihar	74	78
5.	Goa	163	739
6.	Gujarat	19	332
7.	Haryana	321	6205
8.	Himachal Pradesh	49	1517
9.	Jammu and Kashmir	372	2191
10.	Karnataka	541	10361

Sl. No.	State/UT	No. of Projects Oct. 02 to Feb. 03	Employment (Nos.) Oct. 02 to Feb. 03
11.	Kerala	167	4067
12.	M.P.	121	2451
13.	Maharashtra	458	6446
14.	Manipur	4	99
15.	Meghalaya	28	609
16.	Mizoram	53	750
17.	Orissa	152	2113
18.	Punjab	587	21185
19.	Rajasthan	653	11348
20.	Sikkim	20	34
21.	Tamil Nadu	309	3444
22.	U.P.	569	15289
23.	West Bengal	1247	12944
24.	A & N Island	18	182
25.	Chandigarh	3	101
26.	Delhi	2	31
27.	Pondicherry	1	1
28.	Chhattisgarh	24	1029
29.	Jharkhand	9	74
30.	Uttaranchal	153	623
31.	Thro C.O.	1561	24846
	TOTAL:	8687	143251

Loan under PMRY in Maharashtra

3566. SHRI SATISH PRADHAN: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) the number of the educated unemployed youth in Maharashtra who applied for loan under the Pradhan Mantri Rozgar Yojana for setting up their own industrial units/business since the last two years;

(b) the number of such applications pending for approval; and

(c) the reasons for the delay, if any, and the steps Government have taken or propose to take for their speedy disposal?